Artificial Intelligence Meets the $300 Billion Skincare & Skin-Health Market

Intelligent Skin Is In™

Skintell®
INTELLIGENT SKIN IS IN

The Artificial Intelligence (AI) Skin Revolution Starts With Skintell®

- **Holistic Care of The Largest Body Organ**
- **Transforming Today's Skincare**
- **Building Tomorrow's Intelligent Skin-Health**

Skintell® Mission

❑ We are employing the transformative power of AI to build a Skin-Health & Skincare Universe for consumers and businesses seeking integrated, **intelligent skin solutions**.

❑ We utilize multi-point diagnostics, science backed curated products, services and content, as well as integrated medicinal expertise, OTC, nutrition, wellness and esthetics to deliver the most comprehensive, personalized, efficacious and safe solutions for skin problems, concerns & demands.

Skintell's® Unique Value Proposition $$

❑ To provide multi-point assessment and brand-neutral, science-backed, personalized & holistic solutions for skin problems, concerns & demands.

❑ To become the **destination point for "intelligent skin one-stop shopping"**.

❑ AI power provides a one-of-a-kind capability to make *Intelligent Skin Universe* deliverables accurate, efficient, and user-friendly. AI brings together skincare products and services, medical expertise, nutrition, wellness, and esthetics, to deliver optimized solutions to a wide spectrum of demographics.

Artificial Intelligence (AI) Market Potential For Skincare & Skin-Health

AI Market is expected to reach $15.7 Trillion by 2030

- The Global Skincare market was $146.7 Billion in 2021 and is projected to reach $300 Billion by 2031*

- Global Natural and Organic Cosmetic's market is expected to **double** from $41.38 Billion in 2023 to $85.47 Billion by 2031 with an estimated increase in the US market alone of 33.26%*

- ***National Health Institute**

Skincare Evolution:
Emergence of Skin-Health

Transition Trends

❖ **Multi-Point Assessment & Diagnosis**

❖ **Personalized & Multidisciplinary Solutions**

❖ **Science & Medicine Base**

❖ **Focus on Natural, Safe & Sustainable Solutions**

❖ **Focus on Prevention**

❖ **Technology Driven Multi-point Sales Channels**

❖ **Global Access with Local Focus**

Skincare Evolution: Emergence of Skin-Health

❖ **Global Access - Local Community Focus**

TRANSITION BENEFITS

❑ **Solution Focus vs Brand Focus**

❑ **Science – Based Results, Products, Services & Content**

❑ **Interactive & Personalized Deliverables**

❑ **Fusion of Medical, Skincare, Nutrition & Wellness Know-How**

❑ *Exponential Growth of Natural and Organic Products, and Know-How*

Why Skintell®: Our Differential Advantage

- Brand Neutral, solutions vs brand driven focus

- AI Powered – curated, integrated database interface focused on consumer needs & skin-health present and future challenges, efficacy and safety

- Integrating medical science and science-based, natural, toxin-free, human, and environmentally responsible products and practices

- Global Business Opportunity with Scalable, Adaptable Technology with Local Community Benefits

- High Barriers to Entry (First to Market Advantage)

- Consortium of Partners and its unique benefits: mitigates risk, controls cost, speeds time to market, promotes perpetual excellence

- Access to Her**borium's** expertise, products and affiliates

- Technology and Management Team with Proven Record of Success

Significant capital raises in AI, driven by robust private sector interest

Recent AI Capital Raises with significant valuations at various commercialization phases

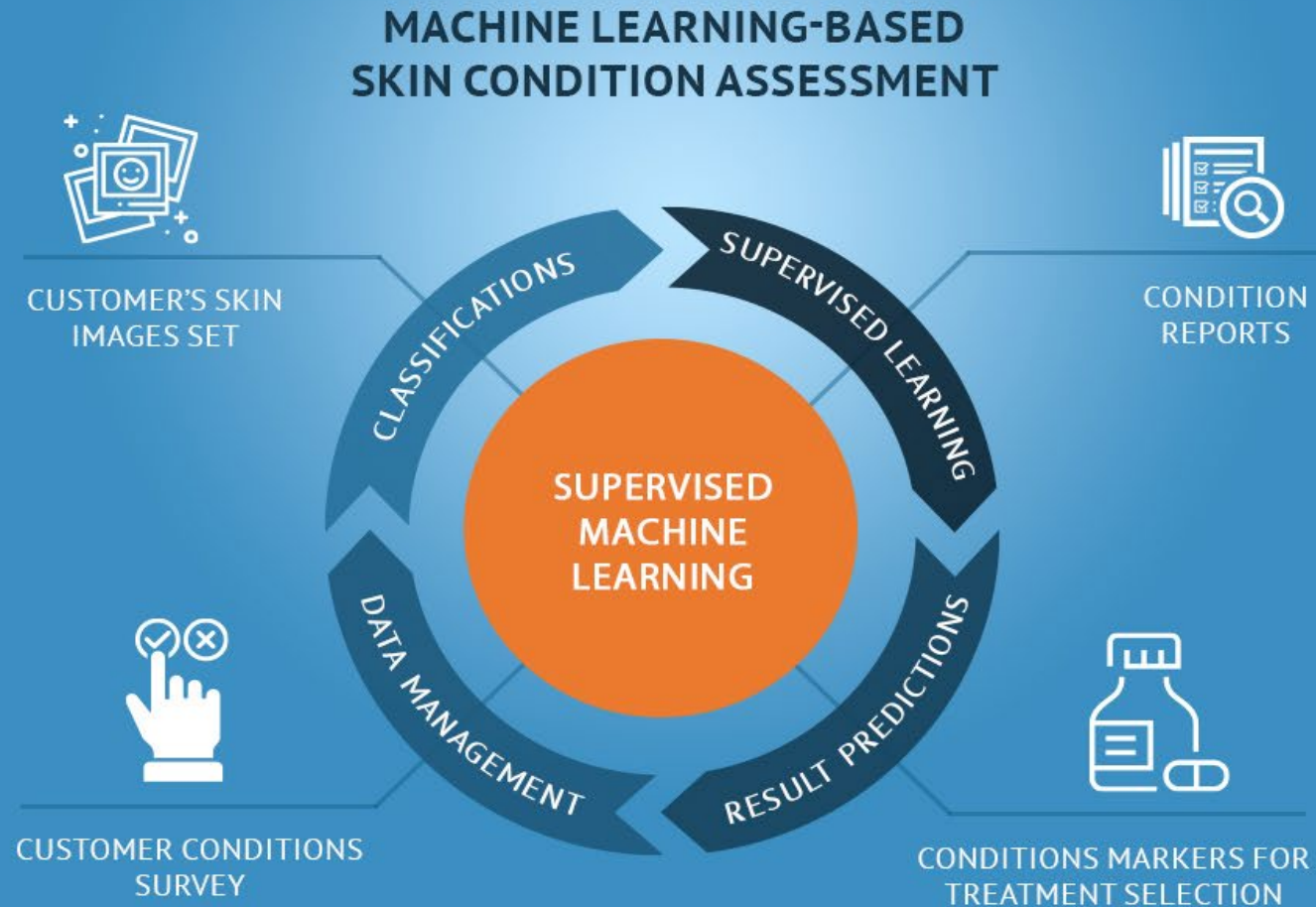| HQ	Company	Last Known Valuation, USD bn	Total Raised[1], USD bn	Revenue, USD mn	Year Founded
🇺🇸	OpenAI	86,0	11,3	1.300	2015
🇺🇸	databricks	43,2	4,2	1.600	2013
🇺🇸	ANTHROP\C	18,4	8,4	1.000	2021
🇺🇸	grammarly	13,0	0,4	125	2009
🇫🇷	MISTRAL AI_	6,0	0,5	N/A	2023
🇺🇸	SambaNova SYSTEMS	5,0	1,1	26	2017
🇺🇸	cerebras	4,3	0,7	N/A	2016
🇺🇸	Inflection	4,0	1,6	N/A	2022
🇺🇸	cohere	3,0	0,9	35	2019

SKINTELL AI is attractively positioned relative to peer group

AI At Work:
Building Intelligent Skin Learning Platform

MACHINE LEARNING-BASED
SKIN CONDITION ASSESSMENT

CUSTOMER'S SKIN
IMAGES SET

CONDITION
REPORTS

CUSTOMER CONDITIONS
SURVEY

CONDITIONS MARKERS FOR
TREATMENT SELECTION

CLASSIFICATIONS

SUPERVISED LEARNING

DATA MANAGEMENT

RESULT PREDICTIONS

SUPERVISED
MACHINE
LEARNING

AI at Work: Intelligent Skin Diagnostics

AI at Work:
Developing Intelligent Skin Solutions